



Equinox Europe will help you switch to e-commerce

With the spread of COVID-19 worldwide, a significant number of business players face the need to rearrange processes and adapt to the rapidly changing market situation. Commerce is quickly moving to online stores, which inevitably results in the transformation of logistics processes from retail to e-commerce.



With business actually switching to e-commerce, but still working on the principles of retail warehouse, operators, who pick items, will take about **20 times longer route** each time during picking process, while collecting the same number of order lines.

What are the major changes switching from retail towards e-commerce?

1. Significant increase in quantity of individual orders.



2. Each order becomes smaller, i.e. the number of order lines in each order decreases.



3. The method to pick items, when each order is processed separately, becomes ineffective.



4. The most efficient way to perform picking – to combine several small orders into a larger group.



5. Next step – to distribute the collected items into individual orders and pack them into parcels.

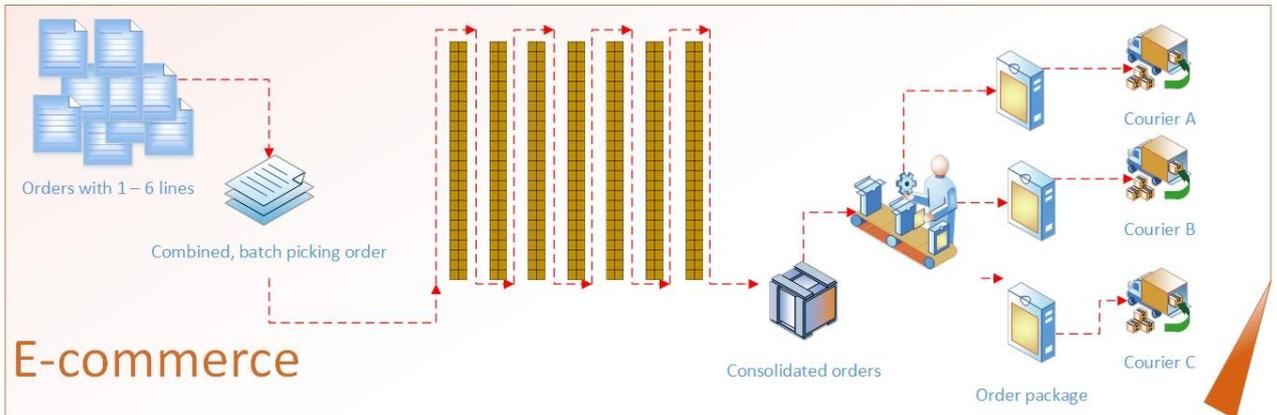
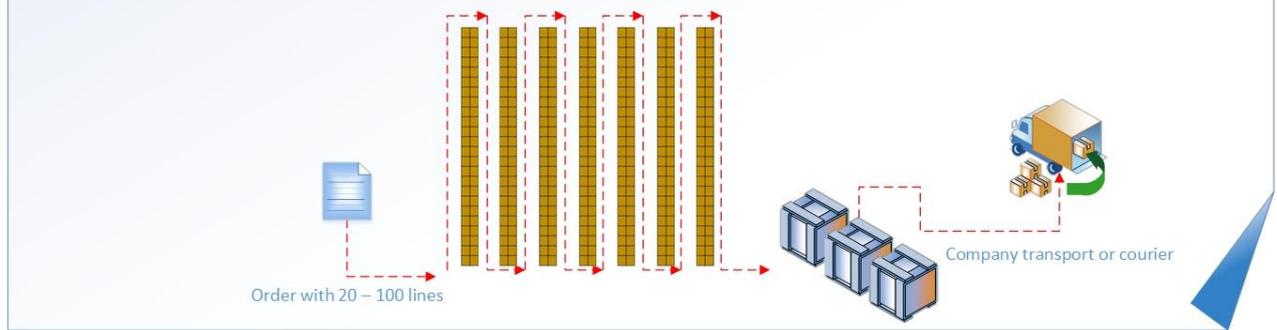


6. Delivery of parcels changes, the choice between couriers becomes much wider.



7. There is a need to process labels and manifests of a different format for each courier.

Retail



As leaders of logistics processes optimization in the Baltic market, we have prepared a solution for a quick and smooth transition to e-commerce with your existing warehouse infrastructure.

Customer's input to this solution

- Implementable with limited resources
- Designed for rapid installation remotely without unnecessary time waste
- Does not require full implementation of warehouse management system
- Avoids purchasing additional means (for example, physical server)

This solution provides

- Immediate result is achieved
- Ensures smooth transition from retail to e-commerce
- Rearranges the order picking process and other essential matters that require transformation
- Critical gaps in warehouse logistics processes are sorted out
- Comprehensive training for warehouse staff

Additional benefits of this solution

- Specialized module of WMS Vision essential functionalities
- Cloud technology based solution
- All necessary work tools from a single source
- Prompt preparation of warehouse infrastructure for digitized work, if necessary
- Urgent provision of wireless network and radio frequency equipment
- 25-year successful experience of logistics optimization specialists

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